

# CORPORATE SPONSORSHIP OPPORTUNITIES

The League of Arizona Cities and Towns welcomes you to learn more about our corporate sponsorship programs through the League and its affiliate groups, the Arizona City/County Management Association (ACMA), the Government Finance Officers Association of Arizona (GFOAz), the Arizona Municipal Clerks' Association (AMCA) and Women Leading Government (WLG).

The following provides a brief overview of the different sponsorship opportunities available through each organization. The range of partner levels at the League, ACMA, GFOAz, Municipal Clerks and WLG provide your organization several options that will allow you to enjoy a variety of benefits, excellent visibility and name recognition among top local and regional government professionals.



**ANNUAL EVENT:**  
League Annual Conference  
*(Late August / early September)*

**PRIMARY AUDIENCE:**  
Local Elected Officials

**ABOUT:**  
The League's signature event, the annual conference is a four-day meeting bringing together more than 1,200 Arizona mayors, councilmembers, appointed officials and guests. Held in late summer, the annual conference allows members and other municipal officials to share experiences and discuss current local, regional, and national trends affecting their communities.

For more information [click here.](#)



**ANNUAL EVENTS:**  
ACMA Winter Conference  
*(January)*  
ACMA Summer Conference  
*(July)*

**PRIMARY AUDIENCE:**  
City, Town, County Managers and Staff

**ABOUT:**  
The ACMA winter and summer conferences attract more than 250 members annually for three days of education, training and information sharing. Serving as a vital professional network for Arizona's city, town and county managers and staff, the ongoing success of ACMA is dependent on the continued financial support of our partners.

For more information [click here.](#)



**ANNUAL EVENTS:**  
GFOAz Winter Conference  
*(February)*  
GFOAz Summer Training  
*(August)*

**PRIMARY AUDIENCE:**  
Finance Directors and Budget Officers

**ABOUT:**  
Every year, the GFOAz winter and summer conferences attract approximately 250 government finance professionals for three days of networking, training and information sharing - all aimed at enhancing their knowledge, skills and performance. Your support as a GFOAz sponsor enables us to provide accessible, high-quality trainings and conferences.

For more information [click here.](#)



**ANNUAL EVENTS:**  
Annual Conference *(July)*  
AMCA Spring and Fall Training

**PRIMARY AUDIENCE:**  
Municipal Clerks

**ABOUT:**  
The Arizona Municipal Clerks' Association (AMCA) was founded in 1961 to promote excellence and professionalism among the ranks of the municipal clerks in Arizona's 91 cities and towns. The AMCA provides support, training, professional development and networking opportunities for municipal clerks, their deputies and assistants throughout Arizona.

For more information [click here.](#)



**ANNUAL EVENT:**  
Arizona WLG Conference  
*(October)*

**PRIMARY AUDIENCE:**  
WLG welcomes all people dedicated to public service and the development of women leaders.

**ABOUT:**  
Women Leading Government is an initiative that started in 2006 in partnership with the International City/County Managers Association (ICMA). WLG is dedicated to public service and the development of women leaders and is designed to assist females in their career development. Held in the fall for two days, the WLG Conference attracts nearly 600 attendees.

For more information [click here.](#)

For more information on any of our corporate sponsor programs please contact League Staff at [league@azleague.org](mailto:league@azleague.org).