

Glendale | Sept. 1-4

LACTA 2020

**CONFERENCE SPONSORSHIP
OPPORTUNITIES**



SPONSOR THE 2020 LEAGUE ANNUAL CONFERENCE

The 2020 League Annual Conference will be held at the Renaissance Phoenix Glendale Hotel & Spa, Glendale AZ, September 1-4. The Annual Conference is the League's signature event, a four-day meeting bringing together more than 1,000 Arizona mayors, councilmembers, appointed officials and guests. The Annual Conference allows members and other municipal officials to share experiences and discuss current local, regional and national trends affecting their communities.

Sponsorship of the conference allows you to:

- Reach more than 1,000 elected officials and guests at one conference
- Increase visibility for your company
- Participate in conference events
- Develop and maintain contacts with elected officials and municipal staff

Your financial assistance through sponsorship of the conference permits the League of Arizona Cities and Towns to keep expenses affordable for even the smallest Arizona municipalities. In addition, our range of participation levels provides your organization with flexible opportunities to support important conference events - along with optimum visibility and name recognition for your organization.

Levels of Sponsorship:

Platinum
\$10,000

Gold
\$8,000

Silver
\$5,000

Bronze
\$2,500

For detailed information on the sponsor levels and corresponding benefits, please see page 3.

Questions? Contact Samantha Womer at 602-258-5786



SPONSOR BENEFITS

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
EXHIBIT SPACE				
Table top exhibit in conference registration area for entire event	●	●		
PUBLIC RECOGNITION OF SPONSORSHIP				
Company name included on conference program, signage and app	LOGO	LOGO	NAME ONLY	NAME ONLY
Company name, logo and link included on conference section of League website	LOGO & WEB LINK	LOGO & WEB LINK	NAME & WEB LINK	NAME ONLY
Company name and logo included on special signage recognizing sponsors at major conference events	LOGO	LOGO	NAME ONLY	NAME ONLY
Public recognition of sponsorship during Opening General Session	●	●	●	●
Company representative invited on stage during Opening General Session	●	●		
Company logo on conference bag	●			
Opportunity to place one pre-approved promotional item in conference bags	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to be a WiFi Sponsor	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Ability to distribute pre-approved items to golfers	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to be a Lanyard Sponsor	ADDITIONAL FEE	ADDITIONAL FEE		
Opportunity to be a Keycard Sponsor	ADDITIONAL FEE	ADDITIONAL FEE		
Opportunity to place program ad	ADDITIONAL FEE	ADDITIONAL FEE		
Opportunity to sponsor conference break	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to sponsor the golf tournament	●	ADDITIONAL FEE	ADDITIONAL FEE	ADDITIONAL FEE
Opportunity to meet and interact with city and town mayors at special sponsor reception	●	●	●	●
Sponsor name and logo listed in conference mobile app	LOGO & WEB LINK	LOGO & WEB LINK	LOGO & WEB LINK	LOGO & WEB LINK
CONFERENCE REGISTRATIONS				
Complimentary registrations to the conference	4	3	2	2
Complimentary golf registrations	4	2	1	
ADDITIONAL BENEFITS				
Complimentary copy(s) of the 2020 Local Government Directory (additional copies available at 50% off regular price)	4	3	2	



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EXTRA SPONSOR OPPORTUNITIES

Conference Bag Sponsor

(must be a sponsor at any level)

For a \$1000 contribution beyond your selected benefactor level, a sponsor may send the League a pre-approved promotional item from your company to be placed in the conference bags.



WiFi Sponsor

(must be a sponsor at any level)

For a \$2000 contribution beyond your selected benefactor level, you will be recognized as the WiFi sponsor in conference materials and on handouts with WiFi directions given to all attendees.

Golf Tournament Sponsor

(must be a sponsor at any level)

For a \$1000 contribution beyond your selected benefactor level, you will receive a complimentary golf foursome, company logo on signage at the tournament and the opportunity to distribute a company promotional item to golfers.



Conference Break Sponsor

(must be a sponsor at any level)

For a \$1000 contribution beyond your selected benefactor level, you may sponsor a conference morning break. Included in this sponsorship opportunity is signage with your company's logo in the coffee/break area.

(Please indicate which break you would like to sponsor on the reservation form.)

Questions? Contact Samantha Womer at 602-258-5786



EXTRA SPONSOR OPPORTUNITIES

Lanyard Sponsor

(must be a gold or platinum sponsor)

For a \$3,000 contribution beyond your selected benefactor level, you may sponsor the conference lanyards that will be handed out with each attendee badge. If you choose this option you must design the lanyards and have them made (the League will provide the specification details).



This option is only available to one sponsor and is on a first-come, first-served basis.



Keycard Sponsor

(must be a gold or platinum sponsor)

For a \$3,000 contribution beyond your selected benefactor level, you may sponsor the host hotel keycard and put your company's logo and message on one side of the keycard.

This option is only available to one sponsor and is on a first-come, first-served basis.



Ad in Final Conference Program

(must be a gold or platinum sponsor)

GOLD or PLATINUM sponsors also have the opportunity to place an ad in the conference program.

- Back Cover \$3,000
- Inside Front Cover . . . \$2,500
- Inside Back Cover . . . \$2,500
- Inside Full Page \$2,000
- Inside Half Page \$1,000

The inside front cover, inside back cover and the back cover are available on a first-come, first-served basis.

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PRELIMINARY CONFERENCE AGENDA

Tuesday, September 1

- Golf Tournament (morning)
- League Resolutions Committee (afternoon)
- Welcome Reception (evening)

Wednesday, September 2

- Opening General Session (morning)
 - Parade of Flags
 - Sponsor Recognition
 - Keynote
- League Youth Program (all day)
- Concurrent Sessions (afternoon)
- Sponsor Reception (evening)
- Dinner and Entertainment (evening)

Thursday, September 3

- Concurrent Sessions (all day)
- Spouse/Guest Program
- Governor, Service and Legislative Award Luncheon
- Annual Business Meeting (afternoon)
- Showcase of Cities and Towns (evening)

Friday, September 4

- Closing Sessions (morning)

A detailed agenda will be available when registration opens in May 2020. Once registration is open, the agenda will be posted to the League's homepage, www.azleague.org.

Questions? Contact Samantha Womer at 602-258-5786

PAST CONFERENCE SPONSORS

- Agenda Discovery, LLC
- Ameresco
- American Airlines
- American Legal Publishing
- American Medical Response Team
- AMRRP
- ARCADIS
- Arizona Food Marketing Alliance
- Arizona Lottery
- Arizona Metropolitan Trust
- Arizona Office of Tourism
- Arizona Pipe Trades UA Local 469
- Arizona Public Service
- Arizona State University
- AT & T
- ATN International
- Ballard Spahr
- Banner Aetna
- BMO
- Brown and Associates
- BNSF Railway
- CAP
- Center for the Future of Arizona
- CenturyLink
- Charles Abbott
- Cigna
- Civicplus
- Comcast
- Commvault
- Copley Consulting Group
- CoreCivic
- Core Construction
- Cox Business
- Employees Council
- EPCOR
- FCS Advisors
- Gammage and Burham
- Gust Rosenfeld
- Harris
- Highground
- HPACT
- ITC Holdings
- Johnson Controls
- Kairos
- Kutak Rock
- LIUNA/LECET Southwest
- McKinstry
- Midstate Energy
- Molera Alvarez
- National Bank of AZ
- NLC USP
- Northern Arizona University
- ONE Community
- PFM
- Public Trust
- RBC
- Redflex
- Republic Services
- Resolution Copper
- Salt River Project
- Schneider Electric
- Security Industry Alarm Coalition
- Siemens
- Solar City
- SOLON
- Southwest Gas
- SRP
- Stifel
- Sunstate Technology
- Swire Coca-Cola
- Nature Conservancy
- University of Arizona
- TEP/Unisource Energy Services
- US Communities
- UP
- United Healthcare
- Verizon
- Virtua Partners
- Waste Management
- WAYMO
- Wendel Energy Services

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SPONSOR RESERVATION FORM

Please Select a Sponsorship Level:

- Platinum \$10,000
- Gold \$8,000
- Silver \$5,000
- Bronze \$2,500

Extra Benefactor Opportunities:

(Must be a sponsor to participate)

- Conference Bag \$1,000
- Golf Sponsor \$1,000
- WiFi Sponsor \$2,000
- Lanyard Sponsor. \$3,000*
- Keycard Sponsor \$3,000*
- Morning Break Sponsor. . . \$1,000

Please mark your preference:

- Wednesday Morning
- Thursday Morning

Conference Program Ad:*

(Platinum and gold sponsors only)

- Back Cover \$3,000*
- Inside Front Cover. \$2,500*
- Inside Back Cover \$2,500*
- Inside Full Page \$2,000
- Inside Half Page \$1,000

* The Conference Program inside cover and the back cover, Lanyard and Keycard Sponsorships are on a first-come, first-served basis.

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Phone

Email

If you choose to pay via credit card, there will be an automatic 5% fee included in addition to the sponsorship amount. Please contact Samantha Womer at swomer@azleague.org for a credit card form.

Please return by email, mail or fax, along with your check, by May 22, 2020 to:

League of Arizona Cities and Towns
1820 West Washington Street
Phoenix, Arizona 85007
Fax: 602-253-3874
sponsors@azleague.org

